


CREATIVE BRIEF
RESET PRAYER

03.21.09

A JOURNEY 

OPENING ANIMATED TEXT VIDEO

This video uses phrases about prayer. It's objective is to provoke thought and set the table for where the rest of the service is going. The statements themselves are things you would hear in conversation or pop culture; not Biblical truths.

INTERVIEW VIDEOS - EXPERTS

This video will feature snippets from some of the "experts" featured on the small group dvd.

MONOLOGUE --> PLEASE COME TALK TO ME w/ video

After the expert video, a person onstage will begin a monologue in which they talk about the frustrations of trying to talk to God and feeling like there's sometimes no one listening. When the monologue finishes, lights will come up on a cramped office desk and a man dialing on an old telephone. When he finishes dialing he'll begin singing the Peter Gabriel song, Please Come Talk to Me into the receiver. The song doesn't really resolve - it just expresses frustration. Toward the end of the song, the guy singing will flip over his desk in anger and walk offstage. The music will end and the sound of a dial tone will be ringing in the room.

CHUCK MINGO

Chuck will walk onstage and begin straightening up the mess of the flipped desk. As he does that, he'll begin giving his message, beginning by asking the honest questions that the song addressed; namely, is anyone really listening? The last thing he'll do is set the phone back on the hook ending the dial tone. After that, he'll go into the rest of his message.

INTERVIEW VIDEO - COURTNEY

Within Chuck's message, we'll play an interview with a woman who has been experiencing God through prayer.

TBD SONG w/ video + REVEAL YOURSELF

We'll do two songs after the message. The first might have an accompanying video of phone connections being made - like an old school switch board being reconnected.

