



CREATIVE BRIEF

RESET RECAP

04.04.09

A JOURNEY 

OPENING ANIMATED TEXT VIDEO

VIDEO STORY BLOCK #1

7 minute video of 8-10 people telling a quick bit of their Reset journey. These stories will focus around assumptions and fairness (the first two weeks of the journey)

YOU WERE THE ONE w/ video

Song from the journey. It will have a video of someone finishing painting the blue walls from the first week (the ones that had paint spattered on them over the Jesus portraits). After they finish painting, they will paint an actual Reset story on the wall.

BRIAN TOME

After the song, Brian will talk about the first two weeks of the journey. He'll have a fire extinguisher on stage to represent the challenge in the guide from week 2 (burning the paper with our sins on it).

VIDEO STORY BLOCK #2

5 minute video featuring 8-10 more quick stories. Focus will be around Surrender and love (weeks 3+4 of the journey).

BRIAN TOME

After the video Brian will talk about the 3 + 4 weeks of the journey. He'll have a cross on stage with adoption papers nailed to it. This was part of the week 4 receiving service.

LEAD ME TO THE CROSS w/ video

Song from week 4 of the journey. The video will be close ups of adoption papers nailed to the cross.

LEAD ME TO THE CROSS w/ video

Song from week 4 of the journey. The video will be close ups of adoption papers nailed to the cross.

BRIAN TOME

After the song, Brian will talk about the 5+6 weeks of the journey (prayer and church). The walls from the "tomb" in the prayer experience will be onstage. Brian will be able to read some of the stories written on the walls.

REVEAL YOURSELF + REBUILD w/ scanned stories

Two songs from weeks 5+6 of the journey. We will mix in scans of stories from the prayer experience.

CHUCK MINGO

After the songs, Chuck will talk about "what now?" He'll explain the vision behind the Spiritual Growth ministry at Crossroads and specifics around Community Groups that people can join to continue their growth.

RISE

We'll end the service with the song, Rise, which has become a community anthem.

